

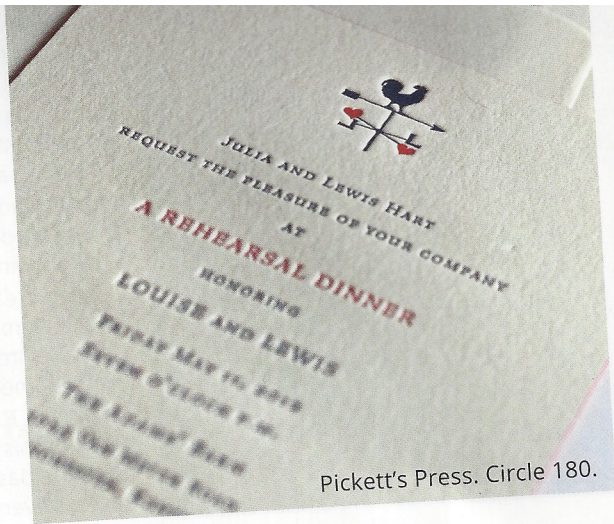
familiar sights — in this case a mountain range — into basic lines.

**K. Keep Calm.** This British WWII slogan continues to be reinvented in order to speak to today's lifestyles.

**L. Luxe Details.** No longer is it enough for an invitation to be simply letterpressed, elements like double-thick paper, multiple colors and edge painting truly hint of an exquisite event.

**M. Modern Families.** In our ever-present cultural desire to have product personalized to us, family depictions are the latest realm being tackled by designers.

**N. Neon.** It's hard to miss this bright-inked trend, especially strong in letterpressed offerings.



Pickett's Press. Circle 180.