

Soho Paper to showcase number of new products during NSS

Soho Paper has exhibited at NSS for eight years and is back in 2013 to highlight some of its favorites, such as its trendy, art-inspired patterns, as well as Wrap-lock. Also on display are a number of new products, such as new pocket invitations; new patterns, papers and colors; and new invitation embellishments. "Every year at NSS, we witness a great result, and the reaction to our exhibit is more than what

we expected. That motivates us to keep coming back to NSS every year," according to the company.

Soho Paper has no minimum order, plus all NSS attendees who place an order during the Show will receive 10 percent off their order.

Learn more at www.soho-paper.com.

BOOTH # 1740



Don't miss SURTEX!

Attention manufacturers and those involved in product design and development! Don't miss SURTEX®, the global B2B marketplace for original art and design. Located adjacent to the NSS and Creative & Lifestyle Arts in Hall 3A, this is a must-attend event for discovering the latest surface designs for your next product lines. Relevant NSS badges will be permitted access.

Papillon Ribbon & Bow Co.

BOOTH # 1103



Pickett's Press to highlight bespoke letterpress stationery and more

Pickett's Press is showcasing a number of its products, including its bespoke letterpress stationery and its boxed letterpress and engraved stationery.

Founded in 2008 by artist Kate Pickett, Pickett's Press offers a wide selection of custom letterpress stationery, digitally printed stationery and an ever-expanding home and accessories line. The company specializes in creating everything from formal invitation suites to fun children's social stationery, embellished with custom illustration for all kinds of projects.

Pickett, president and founder of Pickett's Press, is a native New Yorker who graduated from Harvard College with a bachelor's degree in art history in 1997 and from Harvard Business School in 2003.

After working in Merchant Banking and Mergers and Acquisitions, Pickett gained her retail experience as a stationery buyer at Kate's Paperie before

launching Pickett's Press, a bespoke letterpress and printing company incorporated in 1999. Every image in the Pickett's Press design library is hand drawn by Pickett, and each product is completely customizable.

In 2010, Pickett opened a retail showroom on Lexington Ave. in New York. In 2011, she launched a companion line, Pickett's Papers, focusing on gift items incorporating the designs of Pickett's Press.

Pickett's interest in social entrepreneurship is long standing; she founded the Children's Art League of New York with her childhood art teacher in 1997 and served as director of the board until 2011. Additionally, she serves on the junior board of Baby Buggy, the Society of Memorial Sloan-Kettering Cancer Center and works on the Pediatric Support Committee of New York Hospital.

Learn more at www.pickettspress.com.



BOOTH # 1654