



KATE BETTS
 one of the top editors (and) working a fashion bible, Kate Betts is the author of the best-selling book *Exactly How Michelle Obama and the First of July*. Betts was the editor-in-chief at *Harper's Bazaar* when she famously redesigned the *Blue Jean* and *Jeans* lines, and from 1993 to 1995 was the fashion news director at *Vogue*.



Beach Bound

Stay chic in the sun with these summer essentials



It's the moment of truth: that time of year when temperatures soar and the only way to beat the heat is to be at the beach. For the fashion forward, just any swimsuit won't do; it has to be one that stands up to the trends and flatters the figure. This season, Old Hollywood glamour gets a nod with the high-waisted polka-dot bikinis. And don't forget must-have accessories: a brightly colored towel, chic monogrammed playing cards and a trendy maritime-themed rope necklace. Also *de rigueur* this season? Retro-style sunglasses—whether cat-eye or aviators. Play it cool.



Winters' Secret fashion show model Candice Tinswood (above) sets the beach in style. Take a fashion cue from Marilyne Monro's iconic high-waisted polka-dot bikini (below) and be a beach legend in your own right with Parachute's red Brit polka-dot bikini, left.



POOLSIDE



1. LAFONT
 People who know glamorous eyewear know Lafont, the French optical line has been turning out beautifully crafted frames since 1923. Their *Naxos* sunglasses offer just a dash of whiffy with a cat-eye shape in a cool blue summer shade.

2. PARACHUTE
 Take a page from Marilyne Monro's famous 1957 photo (the one that supposedly inspired Brian Hyland to record his song about the hip-billy bikini) and break out Parachute's bright red Brit polka-dot bikini, complete with a halter neckline to evoke old-school Hollywood glamour.

3. VERLOOP
 For nautical fans, Verloop makes a statement with a rope necklace featuring strategically tied knots. Dress it down for a swim in the ocean, or dress it up for an evening call around the harbor.

4. AERIN
 Aerie Lauder often draws inspiration for her signature Aerie fragrances from her Hampton beach home. A walk through a nearby field of wildflowers inspired her recent scent, *His Meadow*. Its crisp green notes of mandarin and black currants are blended with lush florals like Egyptian jasmine—the perfect, energizing pick-me-up after a long day in the sun.

5. CARFORA
 It used to be that only lucky vacationers in Capri could bring back the Italian island's glamorous Carfora sandals. (Grace Kelly and Jacqueline Kennedy Onassis wore fans.) Now you can buy these breezy summer staples in the U.S. and even get them customized in patriotic colors.

6. CHANCE CO.
 Chance Co. is the branch of fashion stylist Julia Leach, the former creative director of Kate Spade. Her California cool vibe infuses every product in her line of beach basics, including her signature maroon-striped T-shirts. Extras like this "Poolside" towel make great houseguest presents.

7. PICKETT'S PRESS
 For a picnic on the beach—or in the galaxy of a sailboat—who can resist monogrammed shatterproof cups, or a witty sigil like "Why love?" Pickett's Press makes it difficult to keep a poker face with playing cards that are so pretty. Designs include everything from monograms to seashells, lobster and flags.